



# Discover how to create unique experiences at Seatrade Cruise Global.

## WHAT WILL A DAY AT SEATRADE CRUISE GLOBAL LOOK LIKE FOR ME?

In partnership with CLIA and the F&B Committee, here's what we have cooked up for this year's show:

Tuesday April 26, 3:00 – 3:30 PM

**Trends in the Consumer Beverage Industry**

Wednesday April 27, 11:15 – 12:00 PM

**CLIA'S Cruise Line's Food & Beverage Sourcing & Supply Chain Current State – Challenges & Opportunities**

Wednesday April 27, 1:00 PM

**Special Announcement at The Promenade**

Wednesday April 27, 1:00 – 1:45 PM

**The Chef's Secret Sauce – An Inside View from Top CLIA Cruise Line Culinary Professionals**

Wednesday April 27, 2:00 – 2:45 PM

**"The Culinary Art & Science of Sustainable Agri Tech"**

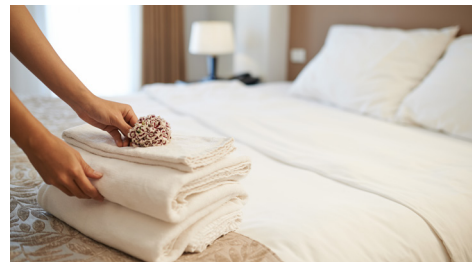
Wednesday April 27, 3:00 – 3:30 PM

**Wine Trends and Emerging Markets**

### Networking:

Cruise Lines meet vendors and services from the wide world of hospitality, retail, food & beverage and beyond in a dynamic forum perfect for forging new partnerships.

Don't miss the **Networking Reception at The Promenade** on **Wednesday 27 April at 3:30 PM**



### The Promenade

**Pay a visit to the Promenade;** Your hub for all things Hotel Operations & Concessions, this show floor theater features not only interactive demonstrations, but unique turnkey opportunities for vendors to showcase their wares in a hugely popular area of the show floor such as:

BOOTH 4219



BOOTH 4412



BOOTH 4613



BOOTH 4415



BOOTH 4712



[SEE FULL LIST HERE](#)

### Meet your Food and Beverage Ambassador:

**RICK WELCH**  
President, RMW Global Consulting



*"Seatrade Cruise Global always cooks up a spectacular event in with informative sessions, intriguing panel discussions, creative demonstrations and optimum global networking opportunities and this year is no exception! Hear from industry leaders, meet with exciting exhibitors and reunite with friends all just minutes away from The Cruise Capital of the World – PORT MIAMI!"*

## What is Seatrade Cruise Global?

Seatrade Cruise Global is the leading B2B event for the international cruise community and annually brings together buyers and suppliers from 100+ countries around the world.

Over the four-day event you can expect to see thousands of attendees including industry influencers and high-level cruise executives exploring the latest trends across all facets of cruise. Visitors can also take advantage of the 45+ hours of networking opportunities and enjoy hours of educational and thought-provoking talks and speaker sessions with a comprehensive conference schedule.

Information correct at the time of production, subject to change

## Sectors

Interested in finding out more about what is going on in other sectors such as:

