

10 April
2024

The Retail Day

Co-organised by
Seatrade Cruise Global and The Moodie Davitt Report

As retailing continues to drive revenues for cruise lines and assumes an increasingly pivotal role in enhancing the guest experience, Seatrade Cruise Global, the premier annual gathering of the cruise industry worldwide, is partnering with leading travel retail business intelligence provider The Moodie Davitt Report to host a day dedicated to onboard retail on 10 April in Miami, Florida.

Who should attend?

Cruise line executives, cruise concessionaires and brand owners, plus other specialists in the cruise retail sector.

Topics to be covered

Raising the bar for the retail experience * How the industry is adapting to new consumer demands * Sustainability and digitalisation * Destination theming * and more.

Sponsorship Opportunities

US\$15,000 Platinum Partnership (limited availability)

BENEFITS

Sponsor Logo included within the following areas (Brand Recognition Bundle):

- Event Website/The Moodie Davitt Report website
- Onsite Signage
- Mobile App
- Thank You Slide during State of the Industry Presentation
- Pre-event editorial coverage via The Moodie Davitt Report
- Sponsor Listing within Digital Show Directory
- Three-minute video presentation or three-minute opening remarks at start of the day (retail sessions)
- Seat Drop: Promotional collateral/gift on attendee seat at the beginning of the day (Subject to Approval)
- Show Bag Insert: Promotional collateral/gift within official Show Bags (Subject to approval)
- Four (4) Conference Passes

US\$6,000 Gold Partnership (session sponsor)

BENEFITS

Sponsor Logo included within the following areas (Brand Recognition Bundle):

- Event Website/The Moodie Davitt Report website
- Onsite Signage (retail sessions)
- Pre-event editorial coverage via The Moodie Davitt Report
- Sponsor Listing within Digital Show Directory
- One-minute video presentation at start of sponsored session
- Two (2) Conference Passes

US\$3,000 Seatrade Retail Social (End of retail day drinks reception)

BENEFITS

Exclusive sponsorship of the closing drinks on Retail Day: branding and pouring opportunity (subject to approval)

Sponsor Logo included within the following areas (Brand Recognition Bundle):

- Event Website/The Moodie Davitt Report website
- Onsite Signage (retail sessions)
- Sponsor Listing within Digital Show Directory
- One (1) Conference Passes

Brand Recognition bundle consists of sponsor logo placed within:
Seatrade Cruise Global Event Website | Onsite Signage (Thank you to our Sponsors meter boards) | Seatrade Cruise Global Mobile App
Thank You Slide during State of the Industry Presentation

For more information please contact

Irene Revilla: Irene@MoodieDavittReport.com

Sarah Genest: Sarah@MoodieDavittReport.com

Aran Turner: Aran@moodiedavittreport.com