

2025 Attendee Sample List

From regional experts to global heavy-hitters, cruise lines from 40+ countries come to Seatrade Europe because they know there's no better place to find the right business partners to make their ambitious plans a reality.

Here is just a sample of who you can expect to meet at the show:

Position	Cruise Line
Director, Destination Management Sourcing	AIDA Cruises
Head of Itinerary	Ambassador Cruise Line
CEO/Founder	Aqua Expeditions
COO	A-ROSA Reederei GmbH
Head of Newbuilding	Azamara Cruises
VP, Global Strategic Sourcing	Carnival Corporation & plc
VP, Business Development	Celestyal Cruises
Pricing, Itinerary, Revenue Planning Director	Costa Crociere
Director of Financial Affairs	CroisiEurope
Manager of Fleet Deployment	Crystal Cruises
VP, Port Strategy, Development & Operations	Disney Cruise Line
VP, Strategic Planning	Four Seasons Yachts
Hotel Operations Director	Fred. Olsen Cruise Lines
CEO	Hapag-Lloyd Cruises
Director, Deployment & Itinerary Planning	Holland America Line
Purchasing Manager, Expeditions	Hurtigruten
VP, Expedition Development	Lindblad Expeditions
Head of Hotel Operations	Marella Cruises



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VP, Itinerary and Port Operations	MSC Cruises & Explora Journeys
Head of Itinerary Planning and Port Operations	Mystic Cruises
Managing Director	Noble Caledonia
VP, Destination Services	Norwegian Cruise Line Holdings
Managing Director	Plantours Kreuzfahren
Port Operations Officer	PONANT
VP, Port Operations	Princess Cruises
Director, Cruise Hotel Operations	The Ritz-Carlton Yacht Collection
Sr. Director, Global Tour Operations	Royal Caribbean Group
Head of Procurement	Saga Cruises
Director of Port Operations	Scenic & Emerald Cruises
Director of Purchasing	SeaDream Yacht Club
Itinerary Designer	Silversea Cruises
CFO	TUI Cruises
VP, Product Development	Viking Cruises
Head of Strategic Partnerships	Virgin Voyages