

Exhibitor Sustainability Checklist

We aim for Seatrade Cruise Global to be run in an environmentally and socially responsible way while seeking to inspire sustainable development in our markets.

We do this not only because **more than 80% of our attendees** tell us that they care that our events are run in a responsible manner, but because **it is the right thing to do** for our customers, colleagues, and the communities we serve.

We would like to encourage you to join our sustainability efforts by completing the **10 point checklist** enclosed in this document.

By working together, we can make the event more memorable, meet our audience's expectations and reduce wasted time, resources, and costs.



Exhibitor Sustainability Checklist

10 Things to Remember



1

Ensure your stand is designed so that its structure **will be used again** by either yourself or by your contractors.



2

For your travel and transport, **choose the most sustainable option** possible for your journey to and from the event. **Consolidate your shipments** and use logistic companies that have sustainability credentials.



3

Select energy efficient, LED lighting and other equipment for your stand and be sure to **power down your equipment** at the end of the day.



4

Reduce paper handouts by going digital and source recycled, sustainably-certified paper options where printing is needed.




5


When purchasing promotional items, consider the amount you order, the environmental credentials of the materials they are made from, as well as **whether they are useful giveaways** that will be used long after the event is over.





Want a supplier you can trust? We have long-term relationships with **the most quality-focused, reliable and responsive vendors in the industry**. Our preferred partners can help you to exhibit sustainably and we encourage you to engage with them for any logistic, stand build, signage, lightning or accommodation needs you may have.

6 Help to support the sustainability of the local area by **using local suppliers** and considering the sustainability credentials of the hotels you book. 

7 **Minimize the waste your stand will create** as much as possible. For the unavoidable waste items, try to ensure it will be recycled. Key items to consider include signage, carpeting and packaging waste. 

8 **Get involved** with the numerous initiatives and conversations throughout the event which aim to help facilitate and inspire the sustainable development of your industry. 



9 Inspire the sustainable development of your industry by promoting your company's and your products' **sustainability credentials**. 



10 Ensure **you and your contractor** are aware of and compliant with all health, safety and security requirements. 

 Would you like to work with us on the sustainability of Seatrade Cruise Global? Contact the event team or reach out for more information at sustainability@informa.com