Seatrade Cruise Global

25.7949° N, 80.1333° W

Make a Splash at The World's Premiere Cruising Event

8–11 April 2024 | Expo: 9–11 April 2024
Miami Beach Convention Center | Miami, FL USA

www.seatradecruiseglobal.com | #stcglobal

Join us as we return to Miami Beach, the world's cruising headquarters, this April for Seatrade Cruise Global 2024, the only event that unites the entire cruise industry supply chain under one roof.

As advance passenger bookings break records, the cruise industry's robust recovery continues! With 60+ new ocean-going ships due to the enter the market in the next 5 years plus multiple planned fleet upgrades, the sector propels forward with renewed momentum.

Cruise lines are now ready to make decisions that will lay the groundwork for the foreseeable future by choosing products, services and itineraries that align with their bold ambitions.

Critical conversations will occur at Seatrade Cruise Global 2024

Don't get left in the wake.







10K+
attendees



80+
cruise line brands



81%
of attendees are involved in the buying process



50%+
of attendees hold the position of Director or higher



30+
Hours of Networking



68%
of attendees come to meet suppliers



Over 50%
of attendees only come to one show a year - ours

Why Exhibit?

Seatrade Cruise Global is the only place where the entire industry gathers. If you're looking to make an impact in cruise, there's no substitute.



Sales and lead opportunities

Gather qualified leads from the largest, longest-running industry event.



Boost brand visibility

Make an impression on thousands of decision makers from

120+ Countries



Face-to-face marketing

Connect with clients on a human level at your booth or one our networking lounges.

Research your industry & the competition

Take advantage of

60+ Hours

of conference programming and set yourself apart.

Build lasting business relationships

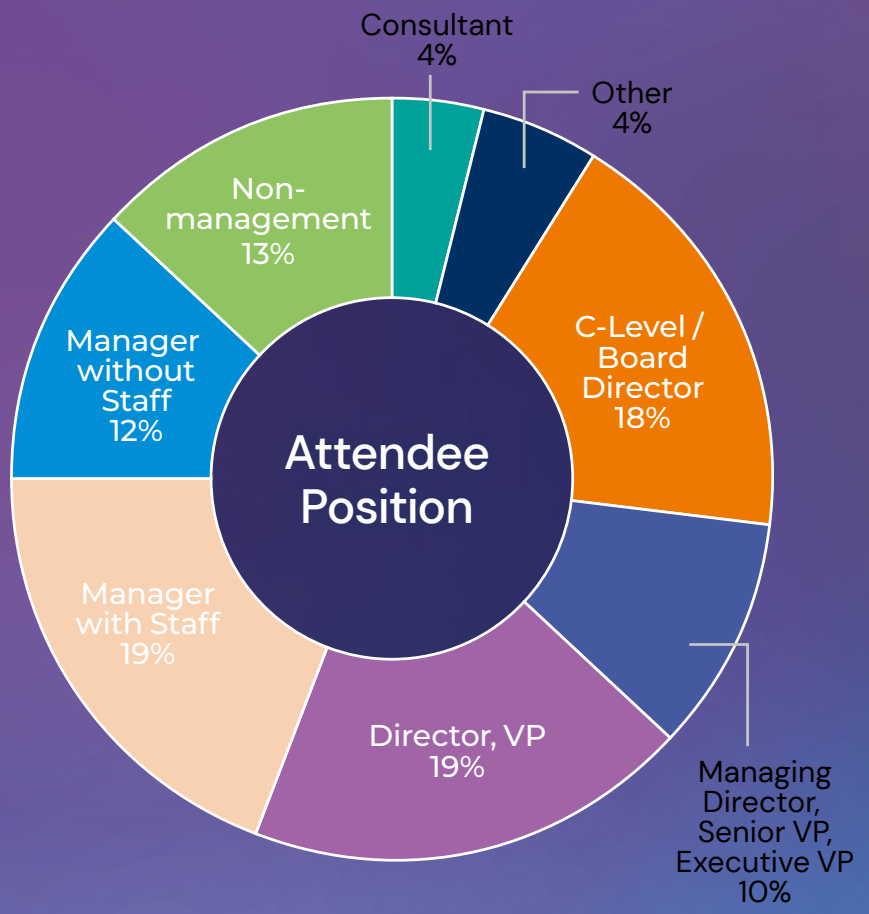
Attend our many networking receptions, sector happy hours, and free theaters.

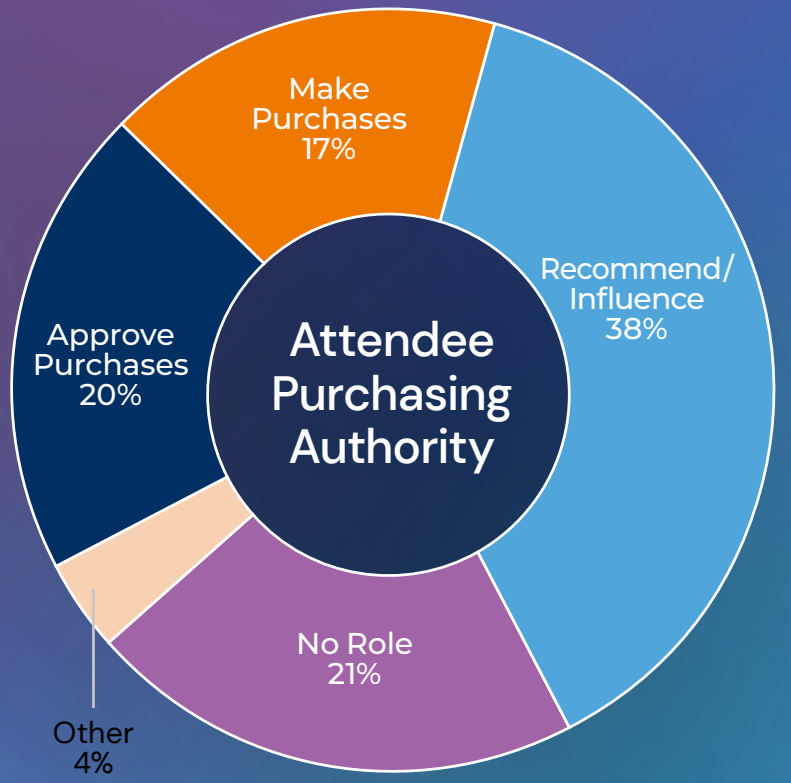
Showcase new products & services

240+ Press Members

in attendance, maximize exposure with an attention-grabbing debut.

Who Attends?
People Who Make Things Happen

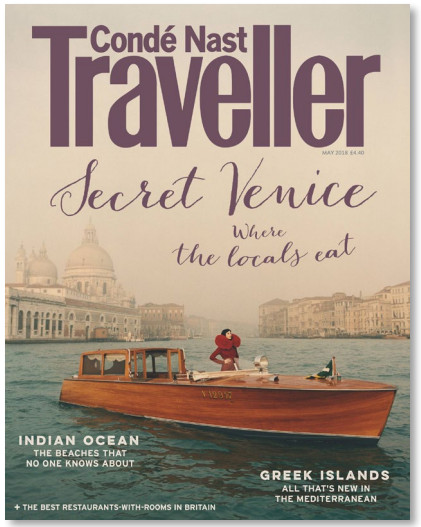




Top 10 Job Functions of Attendees On Site

1. Corporate / General management
2. Technical / Engineering
3. Administration
4. Business Development / Project Management Sales
5. Consulting
6. Purchasing/Procurement
7. Marketing/PR/Communications
8. Marine operations
9. Port operations













The Industry's Biggest Media Outlets

A who's who of media including Conde Nast Traveler, Travel + Leisure, Seatrade Cruise News and Review, AFAR magazine and the Wall Street Journal cover the trends, products and insights gleaned from Seatrade Cruise Global.

The 2023 event hosted

240+

credentialed media.





"Seatrade continues to be the best networking forum for the Cruise Industry, with fantastic access to stakeholders in all areas, and opportunities for open and constructive discussions"

– SVP Strategic Planning and Business Development, Abercrombie and Kent

"When I connected with my colleagues, we all agreed that it was important for all of us to attend Seatrade Cruise Global."

– Steripower GmbH & Co. KG

Eight Sectors, One Show Floor

Only at Seatrade Cruise Global will you find decision makers from every cruise line searching for solutions across the entire supply chain.

The show floor is organized into distinct sector neighborhoods, each with their own dedicated onsite experiences and networking functions to provide you with more opportunities to grab the attention of the decision makers most relevant to you.

Design & Ship Interiors



We're searching for bold, imaginative designers of all stripes.

Entertainment



Authentic experiences on and off the stage are the future – be a part of it!

Environmental & Health



The whole industry is seeking sustainable solutions and guidance.

Hotel Operations & Concessions



Nothing is too niche – let's get specialized!

Information Technology



Skilled at integrating systems? The cruise world is yours.

Safety & Security



Touchless and tech-fluent – if this describes you, opportunity awaits!

Ship Equipment & Shipbuilding



Wanted: Vendors with A+ project management and software skills.

Ports & Destinations



There's a reason the itinerary is still the #1 driver of decision making.

Booth Rates

Standard Space: $64.90/sq ft.
(min 100 sq. ft)

Premium Space: $71.90/sq ft.
(two or more open sides)

Seeking to share your stand? No problem!
Please note, additional fees may apply.

Every booth comes with a Company Listing and Logo Package ($470)! Display your digital company list in the online floor plan on our event website and mobile app. Includes company name, booth number, and company description.



What The Industry Is Saying

"Seatrade Cruise Global is the #1 cruise industry event of the year. It is the one place in the world where the entire professional cruise community gathers to share ideas, efficiencies, and best practices that can benefit all of us."

– Port Operations Manager, Holland America Group

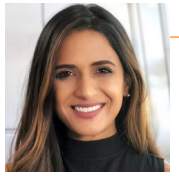
"Seatrade Cruise Global has become an important institution in the cruise industry. So many people come here for the chance to network and talk about new things. It's an amazing opportunity for everyone to come together for one event."

– Chairman, Royal Caribbean Cruises Ltd.

"Seatrade Cruise Global is a great opportunity to interface with the entire industry in one place."

– Chair of the Boards, Carnival Corporation & plc

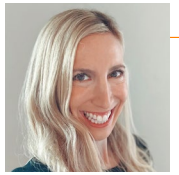
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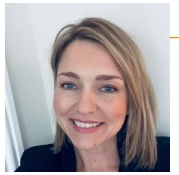
Shay Lakhani
Sales Director
shay.lakhani@informa.com
Mobile: +1 646 422 9475



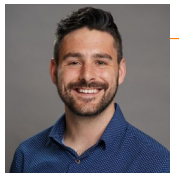
Barbara Latorre
Senior Account Manager
barbara.latorre@informa.com
Mobile: +1 929 294 1760



Rachel Graham
Senior Account Manager
rachel.graham.US@informa.com
Mobile: +1 978 793 6854



Victoria Philpot
Senior Account Manager
victoria.philpot.gb@informa.com
Mobile: +44 7425 960045



Sean Largay
Account Manager
sean.largay@informa.com
Mobile: (617) 801-9216

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Miami. FL. USA

By Informa Markets