

CONFERENCE PROGRAMME

25th
October

26th
October

TIME	TRACK 1	TRACK 2	TIME	TRACK 1	TRACK 2
9:00 - 9:30 AM	Welcome Address Confirmed Speakers: <ul style="list-style-type: none">- Mary Bond, Group Portfolio Director, Seatrade Cruise- Mr Dane Cheng, Executive Director of Hong Kong Tourism Board- Dr Y.K. Pang, Chairman of the Hong Kong Tourism Board- Mr Kevin Yeung, GBS, JP, Secretary for Culture, Sports and Tourism, The Government of The HKSAR		9:00 - 10:00 AM	Regional Co-operation: Navigating Challenges & Unity Dive into the impact of interwoven international dynamics and hear from regional representatives about some of the strides that have already been taken to facilitate greater regional co-operation, and further steps to be taken in coming years aimed at fostering closer ties. Confirmed Speakers Moderated by: Dickson Chin, Managing Director, Wallem Ship Agency Panellists: <ul style="list-style-type: none">- Mr Hwang, Deputy Director, Marine Leisure Tourism Division, Marine Policy Bureau, Marine Policy Office, Ministry of Oceans and Fisheries- Dr. Paulo Benito S. Tugbang, Director IV for Product and Market Development, Tourism Development Sector Philippines Department of Tourism- Kenneth Wong, General Manager, MICE & Cruise, Hong Kong Tourism Board- Wendy Yamazaki, Regional VP, Government Relations, Asia, Royal Caribbean Group- Tiger Yong, Government Affairs, China, MSC Group	
9:30 - 10:30AM	State of the Asia Pacific Industry Join esteemed international and regional industry leaders in an engaging dialogue on the Revival of Asian Cruising. Explore collaborative strategies to propel the industry forward, fostering renewed traveler interest and sharing best practices for a seamless restart, including inter-destination cooperation and contingency planning. Confirmed Speakers Moderated by: Mary Bond, Group Portfolio Director, Seatrade Cruise Panellists: <ul style="list-style-type: none">- Hervé Gastinel, CEO, Ponant- Michael Goh, President, Resorts World Cruises- Bert Hernandez, SVP International, Royal Caribbean International- Shoichi Yamashita, Head of Cruise Business Unit, Mitsui O.S.K. Lines, Ltd.		10:00 - 10:45 AM	Welcoming back International Cruise Guests to Asia Getting Asia back on the map and top-of-mind for both cruise lines and their passengers, is of key significance for regions across Asia. This goes hand-in-hand with how to effectively market destination to international travellers. This session sheds light on what is driving cruise lines and their guests to embark on Asian itineraries and how to meet guests expectations, from local cuisine to history & culture and once in a life time experiences. Confirmed Speakers Moderated by: Mary Bond, Group Portfolio Director, Seatrade Cruise <ul style="list-style-type: none">- Marcus Puttich, Director Destinations, TUI Cruises- Francesco Raffa, Director of Asia Region, Growth Markets and North America, Costa Cruises- Angie Stephen, Vice President & Managing Director, Asia Pacific, Royal Caribbean International	
10:30 - 11:00 AM	BREAK		10:45 - 11:00 AM	BREAK	
11:00 AM - 12:00PM	Prospects & Recent Developments for the Ressurgance of Cruise in Asia: Part 1 Explore regional trends, unveiling the current status and insights into the future of cruising in their destinations and markets. Part 1 homes in on East Asia, offering the latest updates and outlook on deployment, capacity, calls and source markets in the region. Confirmed Speakers Moderated by: Ted Blamey, Principal, CHART Management Consultants <ul style="list-style-type: none">- Helen Huang President, Greater China MSC Cruises- Dr. Zinan Liu, Senior Vice President & Chairman, Royal Caribbean Group & Royal Caribbean Cruises, Asia- Sally Riu, Secretary General of the Association for Cruise Development of Taiwan (ACDT)- Akira Shimizu, COO and Board Member, MOL Cruises Ltd.- Kenneth Wong, General Manager, MICE & Cruise, Hong Kong Tourism Board		11:00 AM - 12:00 PM	Prospects & Recent Developments for the Ressurgance of Cruise in Asia: Part 2 Explore regional trends, unveiling the current status and insights into the future of cruising in their destinations and markets. Part 2 homes in on South East and South Asia, offering the latest updates and outlook on deployment, capacity, calls and source markets in the region. Confirmed Speakers Moderated by: Ted Blamey, Principal, CHART Management Consultants <ul style="list-style-type: none">- Michael Goh, President, Resorts World Cruises- Francesco Raffa, Director of Asia Region, Growth Markets and North America, Costa Cruises- Angie Stephen, Vice President & Managing Director, Asia Pacific, Royal Caribbean International- Jasem Zaiton, Marketing Manager, GAC Group Holdings	
12:00 - 1:30 PM	LUNCH		12:00 - 1:00 PM	LUNCH	
1:30 - 2:00 PM	Global Sustainability Update Hear firsthand updates on the latest global sustainability report from CLIA, to discover where Asian sustainability aspirations converge with global standards. Confirmed Speakers <ul style="list-style-type: none">- Joel Katz, Managing Director, CLIA Australasia	Unveiling Hong Kong's Allure Hong Kong's iconic cityscape and Victoria Harbour is a leading cruise hub for multiple brands visiting Asia. This session hears from Hong Kong locals and representatives, unearthing the recent developments and upgraded attractions that add to the already unmissable charm of Hong Kong. Confirmed Speakers <ul style="list-style-type: none">- Felix Chan, General Manager, Business Development, Hong Kong Tourism Board- Christine Chow, Director, Marketing, Digital & Customer Experience, West Kowloon Cultural District- Anita Lai, Vice President, Communications & Public Affairs, Hong Kong Disneyland- Johnny So, Head of Guest Experience and Operations, Ocean Park	1:00 - 1:45 PM	The Cruise Welcome Ashore Your guests first impression is a memorable one, but delivering memorable experiences of Asia to cruise guests is an intricate operation. This session delves into crafting unforgettable first impressions for cruise guests, exploring the nuances that make a memorable impression! Confirmed Speakers Moderated by: Grant Holmes, Global VP Cruise & Superyacht Sector, Inchcape <ul style="list-style-type: none">- Errol Chicano, Commercial Manager Asia Pacific & Indian Ocean, Intercruises Shoreside & Port Services- Alvin Materi, Director, Cruise Asia by Destination Asia- Maria Tauschke, Head of Shore Operations, Destinations, TUI Cruises- Julianne Yee, Managing Director, NaviAsia Singapore	
2:00 - 2:45 PM	Preserving Asia's Heritage Through Destination Stewardship With rising cruise capacity coming to Asia in coming years, this session explores the pivotal role that stakeholders can play, and the impact of placing destination stewardship at the forefront of destination development, with great considerations given to local communities, cultures & land. Confirmed Speakers Moderated by: Joel Katz, Managing Director, CLIA Australasia <ul style="list-style-type: none">-Wen Ciu Lee, Head of Asia Pacific & Indian Ocean, Intercruises Shoreside & Port Services- Alvin Materi, Director, Cruise Asia by Destination Asia- Justin Poulsen, VP Itinerary Planning & Destination Development, Silversea				
2:45 - 3:15 PM	Latest Global Trends in Cruise Terminal Design This session explores the evolving world of cruise terminal design, focusing on key trends such as climate resilience, efficient passenger processing, multifunctional spaces, and local cultural integration. Confirmed Speakers <ul style="list-style-type: none">- Gustavo Berenblum, Principal and Co-Founder, Berenblum Busch Architects- Claudia Busch, Principal and Co-Founder, Berenblum Busch Architects		1:45 - 2:30 PM	How to Start or Refresh a Cruise Line for the Asian Market With momentum building for Asian source markets to return to cruise, what does the future hold for regionally owned and chartered brands? This session underscores the necessary considerations and preparations to start your own cruise line, built and owned on your doorstep. Confirmed Speakers Moderated by: Ted Blamey, Principal, CHART Management Consultants <ul style="list-style-type: none">- Anthony Kaufman, Senior Executive Advisor, Mitsui OSK Lines Ltd. (MOL)- Raymond Lim, Chief Operating Officer, Resorts World Cruises- Stephen Spendlove, Head of Ship Management, Asia, V Ships Leisure- Jasem Zaiton, Marketing Manager, GAC Group Holdings	
			2:30 - 3:30 PM	The China Effect With China lifting its outbound group travel restrictions and international cruise ships returning to homeport in mainland China next year, this session will discuss the prospects for reigniting growth in the China source market, both regionally and further afield. Confirmed Speakers Keynote Address: Prof. Hong Wang, President, China Europe International Business School & Director, Shanghai International Cruise Business Institute Moderated by: Ted Blamey, Principal, CHART Management Consultants <ul style="list-style-type: none">- Helen Huang, President, Greater China, MSC Cruises- Dr. Zinan Liu, Senior Vice President & Chairman, Royal Caribbean Cruises, Asia- Sharon Yuen, Director, North and North-eastern China, Hong Kong Tourism Board	Years On - What's New With You? This session highlights exhibiting companies from destinations, service providers and operators spanning Asia. Join as they share some of their more recent developments not to be missed!
3:15 - 3:45 PM	BREAK		3:30 - 3:45 PM	BREAK	
3:45 - 4:30 PM	Sustainable Infrastructure Shoreside What does the future hold for the adoption of alternative fuels and sustainable infrastructure in the Asia Pacific region? This session explores the necessary preparations to consider shoreside from capabilities and availability of LNG, shore power implementation for cruise and energy conservation. Confirmed Speakers Moderated by: Holly Payne, Editor Video Production & Deputy Editor, SCR & SCN, Seatrade Cruise <ul style="list-style-type: none">- Gustavo Berenblum, Founding Principal, Berenblum Busch Architects- Stanley Kow, Project Director, Melaka International Cruise Terminal- Dr. Kenneth Leung, Principal Assistant Secretary for Environment and Ecology, The Government of The HKSAR- Stephen Xuereb, COO, Global Ports Holding and CEO, Valletta Cruise Port	Recruiting Talent Back to the Travel Trade In order to manage increased capacity in the future, it is important to understand how to bring back manpower shore side, which goes hand in hand with sufficient training for new hires. With the future of cruise bright, how can we attract the next generation of talent back to the travel trade and train them for success? Confirmed Speakers Moderated by: Grant Holmes, Global VP Cruise & Superyacht Sector, Inchcape <ul style="list-style-type: none">- Naconiel Dela Torre, President, Singa Ship Management Phls. Inc.- Belinda Hindmarsh, Director General, Ponant- Fanny Yeung, Executive Director, Travel Industry Council of Hong Kong	3:45 - 4:30 PM	Hear From the Itinerary Planners Navigating Tomorrow With the much anticipated return of cruise itineraries in Asia, hear from those at the helm of future itineraries to understand the decision making process behind current and future deployment plans. Confirmed Speakers Moderated by: Holly Payne, Editor Video Production & Deputy Editor, SCR & SCN, Seatrade Cruise <ul style="list-style-type: none">- Justin Poulsen, VP Itinerary - Planning & Destination Development, Silversea- Marcus Puttich, Director Destinations, TUI Cruises	
4:30 - 5:00 PM	Luxury Cruising in Asian Waters With the popularity of luxury cruising at it's peak, this session looks at how the Asian cruise renaissance can capitalise off the global luxury market boom, and turns to what the future holds for luxury cruising in Asain Confirmed Speaker <ul style="list-style-type: none">- Barbara Muckermann, President, Silversea				