



Explore how Entertainment is coming to life at Seatrade Cruise Global!

WHAT WILL A DAY AT SEATRADE CRUISE GLOBAL LOOK LIKE FOR ME?

Cruise Innovation Theatre

Head to the **Cruise Innovation Theatre** and catch up on the latest trends and opportunities in cruising entertainment.

This year's sessions include:

Tuesday 1:30 – 2:15 PM: The Show Must Go Beyond: Integrating Entertainment, Food, Beverage and Retail.

Wednesday 2:45 – 3:30 PM Cruising innovations Theater: **Information Sensation: The Five Senses Model of Experience Enhancement**

Networking:

Open to everyone, the **Entertainment Networking Reception** will allow you to catch up with old friends and explore potential new partnerships over drinks with those from this rapidly evolving

sector. **Wednesday 4:45 – 5:30 PM** in the **Cruising Innovations Theater**

Other sessions not to be missed!

Wednesday 10:00 – 10:30 AM

Promenade: **Get Fit – A Lifestyle Experience.**

Wednesday 3:45 – 4:30 PM Conference Room 201/202 Level 2: **Emerging Trends in Immersive Design (CL/Conf/VIP only)**



Information correct at the time of production, subject to change

Sectors

Interested in finding out more about what is going on in other sectors such as:



The show floor:

Pay a visit to the show floor where you can find suppliers such as:

BOOTH 4506



BOOTH 4706



BOOTH 4605



BOOTH 4216



BOOTH 4609



BOOTH 4204



BOOTH 4210



BOOTH 3805



[SEE FULL LIST HERE](#)

Meet your Entertainment Ambassador:



RYAN STANA
Founder & CEO RWS Entertainment Group

"As Seatrade Cruise Global's Entertainment Ambassador, I could not be more excited to welcome you back to our annual conference April 25th through the 28th in Miami. Cruise professionals from over 80 countries are eager to connect, share and discover, and I know that Seatrade will make your experience as safe, fun and memorable as possible."

What is Seatrade Cruise Global?

Seatrade Cruise Global is the leading B2B event for the international cruise community and annually brings together buyers and suppliers from 100+ countries around the world.

Over the four-day event you can expect to see thousands of attendees including industry influencers and high-level cruise executives exploring the latest trends across all facets of cruise. Visitors can also take advantage of the 45+ hours of networking opportunities and enjoy hours of educational and thought-provoking talks and speaker sessions with a comprehensive conference schedule.